



CORPORATE
OVERVIEW

Providing the world's fastest self-healing & imaging solution



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OUR STORY

Utopic Software helps companies overcome the challenges associated with change in its IT landscape. More specifically, the changes that impact user productivity, network and workstation integrity, and compute space control. Its "**automated self-healing**" solution is unique in its unification of repair/recovery, imaging and device sanitization.

- **Name** Utopic Software, LLC
- **National Headquarters:** Tampa, FL
- **Space:** Technology development, IT lifecycle management
- **CEO:** Bob Whirley
- **Type** Private
- **Employees:** 25-50
- **Established:** 2012
- **Model:** Channel and Certified Partner driven
- **Products:** Persistent Suite
 - Persistent Suite for Servers
 - USB Manager
 - Lifecycle Management Services
- **Legacy:** Persistent Technologies (ca 2001-2012)



Utopic Software helps companies overcome the challenges associated with change. More specifically, the changes in the IT landscape that **impact user productivity, network and workstation integrity**, and **compute space control**. Its flagship solution, Persysent Suite, changes the IT help desk conversation from chasing hair-on-fire issues to fast, efficient and effective resolution and significantly reduce end-point support costs. It gets IT out of the re-imaging business and supports continuous high performance end-users and management demand. The "automated self-healing" solution is unique in its unification of repair/recovery, imaging and device sanitization.



Since 2012, Utopic Software has provided a variety of key solutions and services that support mission critical operations and help manage the complexity of a fluid and changing IT environment.

Originally conceived as solely an imaging product in 2001, Utopic Software acquired the Persysent technology in 2012, and **completely revised, innovated and advanced its capabilities** as a repair and recovery solution. Utopic addressed all the product's known limitations and transformed it into a world-class comprehensive solution with increased speed and expanded functionality. It was reintroduced in February 2014. As such, it became a powerful system management suite; most notably the **ability to automatically self-heal a computer, regardless of the corruption to the OS, back to its desired state in about 45 seconds**--or the time it takes to reboot the device.

Persysent Suite is a dynamic multi-function solution that dramatically improves the compute availability/end-user productivity and system lifecycles of PCs. It does this on several fronts including the unique ability to promptly and thoroughly "**self heal**" PCs (by applying automated corrective action against unauthorized changes), **deploy zero-touch bare metal imaging**, promote **compliance-mandated security through DOD-recommended drive wipe/sanitization** (NIST 800-88), and control the fast and accurate means to deploy authorized changes such as system/application updates and patches. Persysent Suite does the work of 3 different solutions; does it faster, more accurately, without over-complexity, and does it in alignment with current IT best practices. As an investment, it provides all those enterprise-powered capabilities as a single source solution at a price point typically less than a single function alternative currently on the market.

Under the banners of repair/recovery, imaging and disk sanitization, Persysent Suite achieves several key IT goals including

- Automate PC recovery (self-healing)
- Control approved ideal state management
- Facilitate faster imaging

- Manage and maintain configurations
- Support compliance and policy enforcement
- Increase patch/update distribution success
- Manage disaster recovery protocols
- Securely retire/recycle/reassign PC devices



The founders of Utopic Software may have come from diverse IT backgrounds, but each recognized the significant gap in today's complex, multi-networked and interlaced business environment. The IT professional has to wear way too many hats to be a truly effective administrator; Part traffic cop, part handyman, part detective, part conductor. Utopic's IT-driven professionals knew automation was the key to better managing an enterprise—but automation that sufficiently addresses the many silos, various endpoints, incompatible and hodgepodge systems, and vulnerabilities across an entire integrated IT landscape.

Led by entrepreneur and former Persysent Technologies and CA executive Bob Whirley, Utopic has assembled a team of IT experts (*including the original developer of the Persysent technology!*) to provide clients and partners cutting-edge products and services to help address the configuration and change management needs every organization experiences-- these include

- Reducing service calls and on-site tech visits
- Reducing repeat instances/promoting root cause discovery
- Restoring/maintaining compute integrity
- Improving end-user availability/productivity/satisfaction
- Speeding case resolution times
- Eliminating the need to consistently re-image PCs
- Stabilizing configuration management
- Promoting a more secure environment
- Streamlining change management
- ...and more

Utopic Software is leading the charge to change the paradigm of control. We make it possible for IT professionals to transform from installers, compiler of stacks and pluggers of cable into a proactive broker of business strategies. Utopic provides an automated solution to increase continuity and improve compliance requirements, while dramatically reducing operational costs.