CORPORATE OVERVIEW

OUR STORY

Utopic Software leads the industry as facilitator of workspace transformation throughout the PC asset life cycle. This includes automating and controlling change management for End-User Compute (EUC), IT Operations, Unified End Point Management (UEM), and security strategies.

- **Name** Utopic Software, LLC
- **National Headquarters:** Tampa, FL
- **Industry:** Technology development, IT life cycle management
- **CEO:** Bob Whirley
- **Type:** Private
- **Employees:** 25-50
- **Established:** 2012
- **Model:** Channel and Certified Partner driven
- **Products:** Persystent Suite™
  Persystent Suite for Servers™
  USB Manager
  Life cycle Management Services
- **Legacy:** Persystent Technologies (ca 2001-2012)

CONTACT US TO SCHEDULE A DEMO
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CHANGING THE PARADIGM

Utopic Software helps companies overcome the challenges associated with digital and workspace transformation

UTOPIC software

To address transformation goals, Utopic provides innovative solutions and services to help companies adapt to the fluid nature of IT infrastructure. Its unique and versatile flagship solution, Persystent Suite™, drives compute availability, manages lifecycle control and streamlines processes through the automation.of repair/recovery, imaging and device sanitization, and other disaster recovery protocols.

Utopic…*as in utopia*–works toward achieving and maintaining the desired state of the IT landscape. As this is a ever-evolving process, we provide the versatile, effective and affordable means to apply automation throughout the PC lifecycle – from build to decommission.

END USER COMPUTE (EUC)

- Supports process optimization and technology modernization
- Automates (zero-touch) aspects of PC lifecycle to create predictable and repeatable desired results
- Promotes controlled change and configuration

UNIFIED END POINT MANAGEMENT (UEM)

- Incorporates integration with SaaS, mobility and other legacy and decentralized strategies
- Bridges technology gap through automation
- Simplifies refresh, optimization, new apps, and or OS migrations

IT SERVICE MANAGEMENT (ITSM)

- Faster, simplified repair and recovery for any break/fix issue
- Automatically restores a corrupted or poorly performing PC
- Reduces Level 1support costs by nearly 70%

SECURITY OPERATIONS (SECOPS)

- Secure hard drive wipe (NIST 800-88 compliant)
- Remediate security failures such as malware, breach or virus
- Demonstrates control over infrastructure and change processes

persystent SUITE™

UTOPIC software

UTOPIC USE CASE OVERVIEW

Intelligent workspace transformation starts with automation

Persystent Suite™, Utopic's flagship solution, incorporates automations to facilitate control and change of the optimized state, operates as an agent of end-to-end digital transformation (PCaaS) and provides the means to streamline previously manual processes to make them predictable, precise and repeatable. Persystent pays off in several ways:

ZERO TOUCH IMAGING: END-TO-END AUTOMATION

- Build, optimize and deploy the ideal state
- Faster, more reliable enablement of ideal images
- Proprietary processes reduce time, eliminate mistakes, ensure operational control, integrate with existing tools like SCCM
- More precision via file-based imaging, single-instance storage
- Only solution to achieve in-line processing with encryption

SELF-HEALING: MANAGE, AUDIT AND REMEDIATE

- Faster, simplified repair and recovery
- Single reboot replaces corrupted image with last known ideal image
- Returns PC to productivity as if the underlying issue *never happened*
- Minimizes break/fix incidents, maintains optimized ideal state
- Near real-time remediation/recovery from corruption (break/fix), misconfiguration, malware or poor/degraded PC performance

OPTIMIZE, CONFIGURE, REFRESH

- Faster, more accurate processes for PC user-readiness
- Reduces complexity for coordinated OS transitions
- Facilitates faster transitions with less downtime
- Optimizes, replaces inefficient or outdated processes, tools
- Aligns, modernizes, implements image for evolving needs
- Facilitates updates, upgrades and best practices

RETIRE, REASSIGN, REPLACE

- Secure hard drive wipe (NIST 800-88 compliant)
- Compliant re-purposing or end-of-life processes
- Streamlines employee attrition, new hire processes
- Automates disaster recovery, hard drive failure protocols

Persystent Suite™ delivers significant and meaningful ROI as a **dynamic and disruptive multi-function solution** which dramatically improves the compute availability/end-user productivity and system lifecycles of PCs. It does the work of several different solutions; does it faster, more accurately, without over-complexity, and does it in alignment with current IT best practices.

Utopic Software is a leading agent to facilitate workspace transformation: End-User Compute (EUC), IT Operations, Unified End Point Management (UEM), and security strategies.

UTOPIC software

Persystent pays off.

Making workspace transformation easier

Digital and Workspace Transformations are forcing business and technology executives to rethink their End-User Compute, IT Operations, and security strategies. To address the transformation goals, the must be a way to implement both legacy and decentralized solutions (like SaaS, EMM, MDM). Utopic understands the challenges of the modern IT enterprise and helps optimize your IT landscape and improve performance efficiencies towards workspace transformation.

UTOPIC SOFTWARE CAN...

- **OPTIMIZE UEM, EUC, ITSM** by applying zero-touch as the agent of progress.
- **MODERNIZE THE COMPUTE ENVIRONMENT** and work to replace outdated tools and processes.
- **MAINTAIN THE INTEGRITY** of the user-ready assets by managing operational optimization.
- **LEVERAGE PROPRIETARY AUTOMATION** to drive easier, more efficient migrations, refreshes, updates or authorized changes.

Evolution of intelligent infrastructure starts with automation

The founders of Utopic Software recognized the significant gap in today's complex, multi-networked and interlaced business environment. The IT pro has to wear way too many hats to be a truly effective administrator; part traffic cop, part handyman, part detective, part conductor. Utopic's IT-driven professionals knew automation was the key to better managing an enterprise—but automation that sufficiently addresses the many silos, various endpoints, incompatible and hodgepodge systems, and vulnerabilities across an entire integrated IT landscape.

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